# ANNUAL SPONSORSHIP BENEFITS

The Junior League of Ocala is a 501(c)(3) nonprofit. Sponsorships are largely tax deductible!

#### PARTNER SPONSORS (\$2,500 IN CASH OR \$5,000 IN-KIND)

- Business listed in weekly membership emails and quarterly public emails
- Logo on League printed promotional materials
- Logo printed on monthly general membership meeting agendas
- Promotional items/marketing materials distributed at community events like First Friday Art Walk
- Logo printed on Pints for Parks banner
- Marketing materials distributed at Autumn Gift Market
- Company logo displayed on the Junior League of Ocala website with a link to your business
- Three social media mentions each on Facebook & Instagram

#### ADVOCATE SPONSORS (\$1,500 CASH OR \$3,000 IN-KIND)

- Logo printed on monthly general membership meeting agendas
- Promotional items/marketing materials distributed at community events like First Friday Art Walk
- Logo printed on Pints for Parks banner
- Marketing materials distributed at Autumn Gift Market
- Company logo displayed on the Junior League of Ocala website with a link to your business
- Three social media mentions each on Facebook & Instagram

## **CHAMPION SPONSORS (\$500 CASH OR \$1,000 IN-KIND)**

- Logo printed on Pints for Parks Banner
- Marketing materials distributed at Autumn Gift Market
- Company logo displayed on the Junior League of Ocala website with a link to your business
- Two social media mentions each on Facebook & Instagram

## **INVESTOR SPONSORS (\$250 CASH OR \$500 IN-KIND)**

- Marketing materials distributed at Autumn Gift Market
- Company logo displayed on the Junior League of Ocala website with a link to your business
- One social media mention each on Facebook & Instagram

# FRIEND OF THE LEAGUE (\$100 CASH OR \$250 IN-KIND)

- Company logo displayed on the Junior League of Ocala website with a link to your business
- One social media mention each on Facebook & Instagram