



**ANNUAL
REPORT
2019-2020**



**JUNIOR LEAGUE OF
OCALA**

PRESIDENT'S MESSAGE

Transparency. When I thought of what I wanted to accomplish last year it came down to transparency in the league. I wanted to create an environment within the league that would improve our overall culture, allow members to share openly and enable growth for the league and the members. As members we often forget that we belong to something bigger than ourselves and we are not only able to give back but to also have personal growth. Our league year may not have ended as expected but I still want to congratulate our members on a successful 2019-2020 league year! You're all amazing women and I can't thank you enough for all your hard work and dedication.



I want to take a moment and highlight some of our successes. We welcomed 29 new members, we gave back to the community and the league over 2,000 service hours, we sent 4 women to ODI training (Organizational Development Institute), 1 to AJLI leadership conference and 2 to SPAC (Florida State Public Affairs). We adopted 2 new schools for our REACH program; Evergreen and Emerald Shores Elementary and we extended our partnership with the City of Ocala Recreation and Parks department to continue building and improving parks in Marion County.

We also had a year of firsts. Our first ever Candidate Forum and Women's Day community event, our first Diversity and Inclusion committee and our first Strategic Plan in many years led by now President Charlotte Martin and President Elect Margaret Anne Mareina. You should all be extremely proud of yourselves; you're the change this league and community need.

On a final note, I want to wish Charlotte, the board and the chairs a successful year. 2020 has been a year of unknowns but one thing I do know is that our league is filled with strong women and we will persevere. Thank you for allowing me to serve as your President, it was truly an honor!

*Best,
Amy Ingram
2019-2020 President*

LEAGUE LEADERSHIP



BOARD OF DIRECTORS

Left to right: Brittany Wyatt-Heil, Treasurer-Elect; Stefanie Langler, Membership Vice President; Desi Leibfried, Treasurer; Shanae Pickens, Secretary; Wynn Smith, Parliamentarian; Amy Ingram, President; Charlotte Martin, President-Elect; Margaret Anne Mareina, Communications Vice President

CHAIRS

- Autumn Gift Market Chairs - Jennifer Arvanitis & Kimberly Fahey
- Arrangements Chair - Amy Westman
- Community Impact Chair - Rachel Slocumb
- Done in a Day Chair - Ashley Davies
- Diversity & Inclusion Chair - Pamela Wardell
- Fund Development - Jessica Gilbert
- HeART in the Park Chairs - Ashley Fry & Robyn Mendola
- Pints for Parks Chair - Keely Ubide
- Public Relations Chair - Caitlin Lloyd
- Provisional Chairs - Amanda King & Lindsey Bigelow
- Recruitment Chair - Mallory Garshnick
- Social Chair - Cortnee Gilchrist
- SPAC Chair - Sara Allen Johnson
- Sustainer Chair - Sadie Fitzpatrick
- Training Chair - Stephanie Howard

2019-2020 DONORS

Thank you to all of our generous donors whose support came in through general donations and sponsorships. Gifts of all sizes are needed and appreciated.

Autumn Gift Market Sponsorships:

- Ocala/Marion County Visitors and Convention Bureau
- Beautiful Moments
- Closetmaid
- Family Times
- Ocala Style
- Sonny's BBQ
- Q92.9
- Big D Roofing
- Good Time Printing
- The Graceful Gardener
- The Red Fern Pet Lodge
- Sellstate Next Generation Realty – Laurie Ann Truluck Team
- Tomaszewski Wealth Management of Raymond James
- Tucker & Welch
- American Fire & Safety
- Community Bank & Trust of Florida
- Dove Enterprises
- Earth Fare
- Laser Action Plus
- Licciardello Farms
- Mark's Prime Steakhouse
- Panera Bread
- Pediatric Associates of Ocala
- Robyn Film & Photography
- Signature Brands
- Jenkins Kia of Ocala
- Trademark Press
- T&C Underground
- Island Grove Winery
- Infinite Ale Works
- Cypress & Grove
- Lakeridge Winery
- Ward Supermarket
- Katya Vineyards
- 455 Sauce

HeART in the Park Sponsorships:

- Ocala Eye
- Best Version Media
- Campus USA

HeART in the Park Sponsorships (continued):

- College of Central Florida Appleton Museum of Art
- Curry Enterprises
- Family Times Magazine
- Fine Arts for Ocala
- Friends Recycling
- Fun 4 Ocala Kids
- Good Time Printing
- Marley Mae Market & Paperie
- Marion County Literacy Council
- Ocala Electric Utility
- Oxford Downs
- Robert Boissoneault Oncology Institute
- Rocket Entertainment
- TJM Promos
- Ciraco Electric
- The Cornerstone School
- Ocala Family Medical Center
- Pediatric Associates of Ocala
- Reilly Arts Center

11 Commandments of Wildly Successful Women Sponsor:

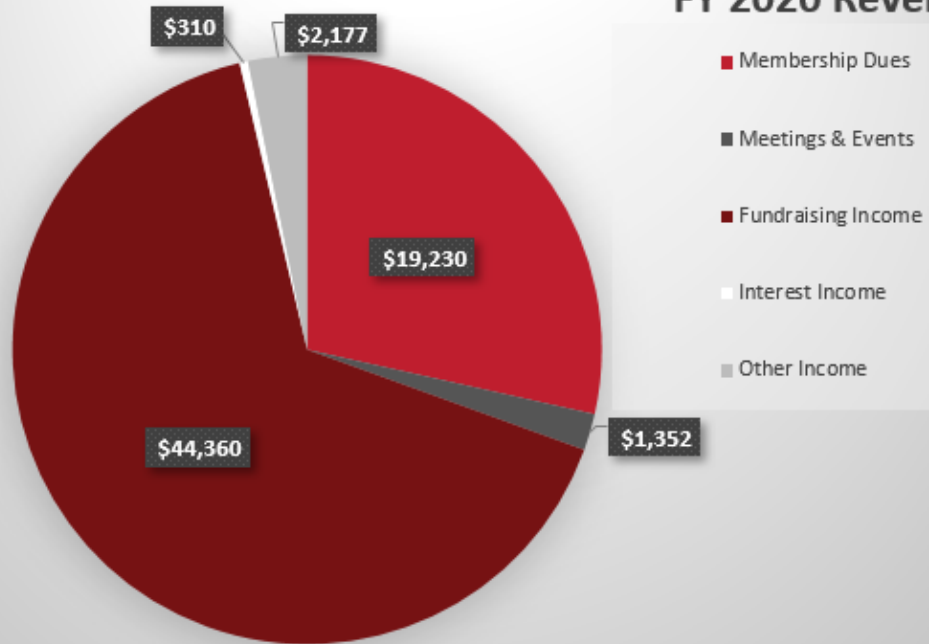
- Beth McCall

Pints for Parks Sponsorships:

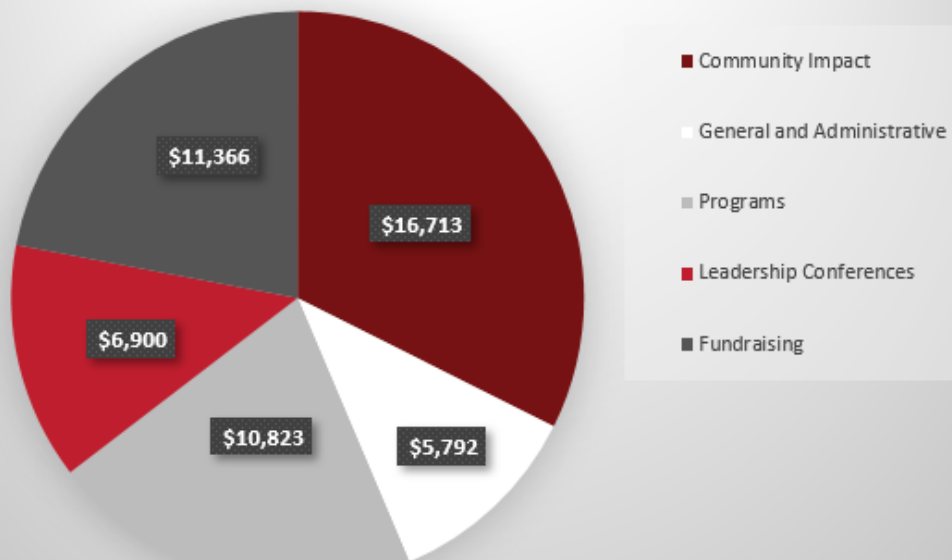
- Equine Medical Center of Ocala
- Florida Equine Veterinary Associates
- First Impressions Printing
- Jenkins Acura
- Jenkins Mazda
- Marion County Literacy Council
- Meldon Law
- Neighborhood Storage
- Ocala Eye
- T&C Underground
- Tucker & Welch
- Southern Lamps
- Sabal Direct Primary Care
- Crippen & Co.
- Trademark Electric
- Zone Health

JUNIOR LEAGUE OF OCALA 2019-2020 FINANCIALS AT A GLANCE

FY 2020 Revenue



FY 2020 Expenditures



Our Mission: The Junior League of Ocala promotes voluntarism, develops the potential of women and improves communities through the effective action and leadership of our trained volunteers. Our organization is exclusively charitable and educational.